



# Fight Back for Freedom

2022 Annual Report



**NARAL**  
PRO-CHOICE AMERICA FOUNDATION



**NARAL**  
PRO-CHOICE AMERICA



FREEDOM IS FOR  
**EVERY  
BODY**



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**EVERY  
BODY**



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BODY**



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## Our Missions

### **NARAL Pro-Choice America Foundation**

To support and protect, as a fundamental right and value, everybody’s freedom to make personal decisions regarding the full range of reproductive choices through education, training, organizing, legal action, and public policy.

### **NARAL Pro-Choice America**

To develop and sustain a constituency that uses the political process to guarantee everybody the right to make personal decisions regarding the full range of reproductive choices, including preventing unintended pregnancy, bearing healthy children, and choosing legal abortion.



NARAL President Mini Timmaraju (left) joined Julieta Garibay, Groundswell Fund's Senior Capacity Building Co-Director (center), and Vice President Kamala Harris (right) for a moderated conversation on reproductive rights.

## Letter From Our President

Since I became president of NARAL in late 2021, I've seen this movement reinvigorated—members like you have demonstrated their power day after day. In response to the U.S. Supreme Court's devastating decision to overturn *Roe v. Wade*, we rallied with tens of thousands of outraged Americans, reached out to voters, and took to the polls in a historic election that proved what we've known all along: **The majority of Americans support the right to abortion.**

**All of this progress is because of you**—and we need you now more than ever to keep up that energy. Until the day when everybody has true reproductive freedom—including access to abortion care and contraception—our work won't be done.

This last year has shown us that when we organize together, we can defeat anti-choice extremists. But there are threats ahead—the anti-choice movement isn't slowing down at the state or federal level. It is clear that every year is the year to invest in the fights of the future.

**NARAL has been preparing for this moment**, working internally to be the best we can be. In 2022, we brought on the organization's first chief of equity, culture, and talent, conducted a human resources audit, and grew the organization's infrastructure, all with an eye to living our values, making us stronger, and being ready for the challenges ahead.

The coming year will bring new challenges and new opportunities—and I am confident we are ready. **Together we can build the world we want to live in.**

Thank you,



A handwritten signature in black ink that reads "Mini".

Mini Timmaraju, President  
NARAL Pro-Choice America

## Letter From Our Board Chairs

Looking back at the past year, **NARAL's board of directors is so proud of the ways in which this team has shown up.** Through an undeniably tough year, they have taken every fight head on, pouring their skills, energy, and dedication into this movement.

And there at every turn to drive this work was **NARAL President Mini Timmaraju.** In just over a year, Mini has demonstrated time and again that, in this moment, she is the right person for the job. By increasing our membership numbers and focusing our organization's vision, Mini has taken NARAL to new heights. We're so excited to see where she takes us next.

**NARAL's team goes far beyond our staff—it includes our partners, volunteers, donors, and you, our 4 million members.** You made your voices heard again and again, and when anti-choice extremists came for our rights, you stepped up!

By showing up for rallies, making donations, volunteering to reach out to voters, and more, you sparked progress nationally and in states across the country. You proved, beyond a shadow of a doubt, that 8 in 10 Americans support the right to abortion.

While the Supreme Court's decision to strip us of the constitutional right to abortion was a devastating blow, we believe in the NARAL team and in this movement. As we move forward, we'll not only right the wrongs of the past year, **we'll go even further to ensure that reproductive freedom is a reality for everybody.**

With gratitude,



A handwritten signature in black ink that reads "Anna Burger".

Anna Burger, Board Chair  
NARAL Pro-Choice America



A handwritten signature in black ink that reads "Dawn Koenigsnecht".

Dawn Koenigsnecht, Board Chair  
NARAL Pro-Choice America Foundation

# The Fall of Roe

On June 24, when the Supreme Court announced its decision in *Dobbs v. Jackson Women's Health Organization*, overturning *Roe v. Wade*, it sent a clear and terrifying message: Our freedom to decide if, when, and how to start or grow a family was never safe.




Even before the decision was announced, we knew that *Roe* was under threat. **When the draft decision was leaked in May 2022**—signaling that the Court's anti-choice supermajority would strike down *Roe*—NARAL and our allies knew we needed to **loudly and visibly demonstrate that we are the majority**.

- ✔ NARAL was a **lead partner in organizing rallies in nine cities**, including Washington, DC, Atlanta, Los Angeles, and Phoenix.
- ✔ We **targeted anti-choice disinformation** by tracking emerging anti-choice narratives and sharing our findings on anti-choice strategy, as well as recommendations and resources for how to respond, with over 500 partners, including advocacy groups, journalists, and lawmakers.
- ✔ When the U.S. Senate took up a second vote on the **Women's Health Protection Act (WHPA)**, our members mobilized to **make 15,000 calls in support of reproductive freedom**.
- ✔ Following the draft opinion leak, NARAL **hosted an emergency briefing** to educate members about its implications, **attended by hundreds of members from more than 35 states**.

After the decision was officially announced, NARAL—alongside key partners in the **Liberate Abortion Campaign**—immediately took action by:

- ✔ Helping plan rallies in Washington, DC, San Francisco, Los Angeles, Phoenix, and Atlanta.
- ✔ Signing up **3,000 new volunteers within 72 hours** of the decision dropping.
- ✔ Hosting **“The End of Roe: Emergency Briefing,”** plugging the 875 attendees into opportunities to volunteer and mobilize in their communities.
- ✔ Distributing **real-time updates about the decision** via our Instagram, Twitter, and Facebook channels, as well as circulating **social media toolkits** for the public, our partners, volunteers, staff members, influencers, and elected officials, and creating a new click-to-share site.
- ✔ Driving the national narrative around reproductive freedom in the wake of the decision, including **releasing a series of rigorously tested video ads.**
- ✔ Working with the media to influence coverage around the decision.

  
U.S. abortion groups see support spike after Roe v Wade overturned  
[View Story](#)

  
What moms texted their daughters after the Supreme Court ruling  
[View Story](#)

  
Senate Democrats slowly consider their options after Roe  
[View Story](#)



Check out the opening of the Bans Off Our Bodies march in Washington, DC.



Check out NowThis' video highlighting President Mini Timmaraju's influence on a new generation of abortion-rights activists.





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**EVERY**  
**BODY**



ARAL



# Mobilizing Our Members

**NARAL is powered by our 4 million members.** They organize and mobilize 365 days a year with a clear goal: stop abortion bans, expand access, and protect reproductive freedom for everybody. We know our members are the driving force of progress, which is why we provide them with myriad opportunities to engage, at whatever level works best for them. That includes:



## Volunteers

Our volunteers regularly join in-person and virtual events. They rally, make phone calls, learn about reproductive freedom, and more.

## Volunteer-Leaders

Volunteer-leaders are trained by NARAL on a range of organizing skills, such as running a phone bank. They then use their skills and influence to engage and activate their friends, neighbors, and community members.

## Action Councils

Action Councils are volunteer-led groups that are provided training and goals to help recruit members, host events, and build networks that can be mobilized to support local, state, and federal campaigns.

## NARAL Members in Action in 2022



**2,345,736**  
texts sent



**358**  
phone banks hosted



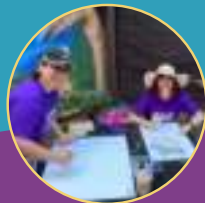
**717**  
total events hosted



**7,509**  
members attended an event or volunteered



**158**  
volunteer-led events



**45**  
rallies hosted

## Youth Organizing Program

The Supreme Court stripped a generation of young people of their fundamental rights—and as a result, they are turning out in record numbers to take action. NARAL piloted our youth organizing program in Michigan in 2022 to give young people a home for their activism. We focused on voter registration, moving those new voters to the polls, and developing and training an army of volunteers. And it worked!

We are now expanding this program and bringing it to other states to continue building NARAL as a community for young people.

**14** organizers  
**+ 7** four-year college campuses  
**+ 20** community colleges  
**= Over 36,000** voter contacts and **over 700** youth volunteers

Join us to take action at  
[NARAL.org/Volunteer](https://www.naral.org/Volunteer)



# On the Ground Across the Country

NARAL mobilizes our Action Councils, volunteer-leaders, and members, providing them the training and resources to **organize in their own communities to combat attacks and push for progress**. We prioritize partnerships, follow the lead of our allies, and ensure that we are **investing when, where, and how we are most needed**.

## California

**Goal: Champion a bold and comprehensive bill package to prepare California for a post-Roe America.**

**Actions:** As a founding member of the **California Future of Abortion Council** (CA FAB Council, made up of more than 40 reproductive health, rights and justice organizations, as well as researchers, patients, etc.), NARAL **championed a legislative package of 16 bills**. It included bills to protect California abortion providers and out-of-state patients, and qualify Proposition 1 (a ballot initiative to cement reproductive freedom in the state constitution) for the November ballot.



**Outcome:** Enacted 13 CA FAB Council bills, **secured \$205 million to expand abortion access** in California, and overwhelmingly passed Prop 1!

## Arizona

**Goal: Fight a 15-week abortion ban (SB 1164) and other restrictions on abortion.**

**Actions:** Along with Planned Parenthood Arizona Inc., American Civil Liberties Union (ACLU) of Arizona, Affirm, Desert Star Family Planning, National Council of Jewish Women Arizona, and more, NARAL mobilized our members to **call and text more than 11,000 Arizonans** asking them to oppose the ban, hosted a **lobby day**, and sent a **bilingual mailer to 178,000 Arizona members**, among other things.

**Outcome:** Despite SB 1164 ultimately passing, we learned definitively through our polling that **9 in 10 Arizonans support reproductive freedom**.



Our members showed up every day in states across the country to fight for reproductive freedom!

## Nevada

**Goal: Identify barriers to abortion for Nevadans and possible legislative solutions to eliminate those barriers.**

**Actions:** Alongside partners including Progressive Leadership Alliance of Nevada, Make It Work Nevada, ACLU of Nevada, All\* Above All, and Wild West Access Fund of Nevada, NARAL helped form a **coalition of partners** who met regularly to discuss research gaps in abortion care and formulate possible legislative solutions.

**Outcome:** We have a **strong coalition of organizations** in Nevada equipped with a game plan for the 2023 legislative session—ensuring we are ready to **make bold advancements for reproductive freedom in the state**.



## Georgia

**Goal: Defeat all legislative attempts to restrict access to reproductive freedom in the state.**

**Actions:** Beside partners including Amplify Georgia Collaborative and Planned Parenthood Southeast Advocates, NARAL members took action, including mobilizing to send **over 9,000 texts** activating members to combat anti-choice bills.

**Outcome:** We **defeated a bill with multiple restrictions on medication abortion care** (SB 456) at the final hour, thanks in part to our mobilization efforts.





# Taking Action at the Federal Level

## Supporting the Confirmation of Justice Jackson

In spring 2022, Justice Ketanji Brown Jackson was confirmed to the U.S. Supreme Court.

- ✓ Alongside Black Women’s Leadership Collective and the Women’s Disinformation Defense Project, **we worked to combat racist and sexist disinformation campaigns about Justice Jackson.**
- ✓ We **co-hosted “United for Justice, United for Judge Ketanji Brown Jackson”** alongside Black Women’s Leadership Collective and UltraViolet, celebrating Justice Jackson’s nomination and calling on members to take action.
- ✓ Our members made **over 30,000 phone calls and sent over 5,000 texts** to support Justice Jackson’s confirmation.

## Fighting for the Women’s Health Protection Act (WHPA)

WHPA would safeguard the federal right to abortion throughout the United States.

- ✓ We worked to **connect the need for WHPA to the *Dobbs v. Jackson Women’s Health Organization* case** and attacks on abortion access in the states.
- ✓ Our members raised awareness of WHPA with **over 160,000 calls and texts** in the winter and spring of 2022.
- ✓ When the Senate took up a second vote on WHPA in response to the leaked Supreme Court decision draft in *Dobbs*, our members mobilized to make **15,000 calls in support.**

While WHPA fell short of the votes needed to pass the Senate, the fact that it got this far, including passing the House twice, in September 2021 and July 2022, is progress worth celebrating.

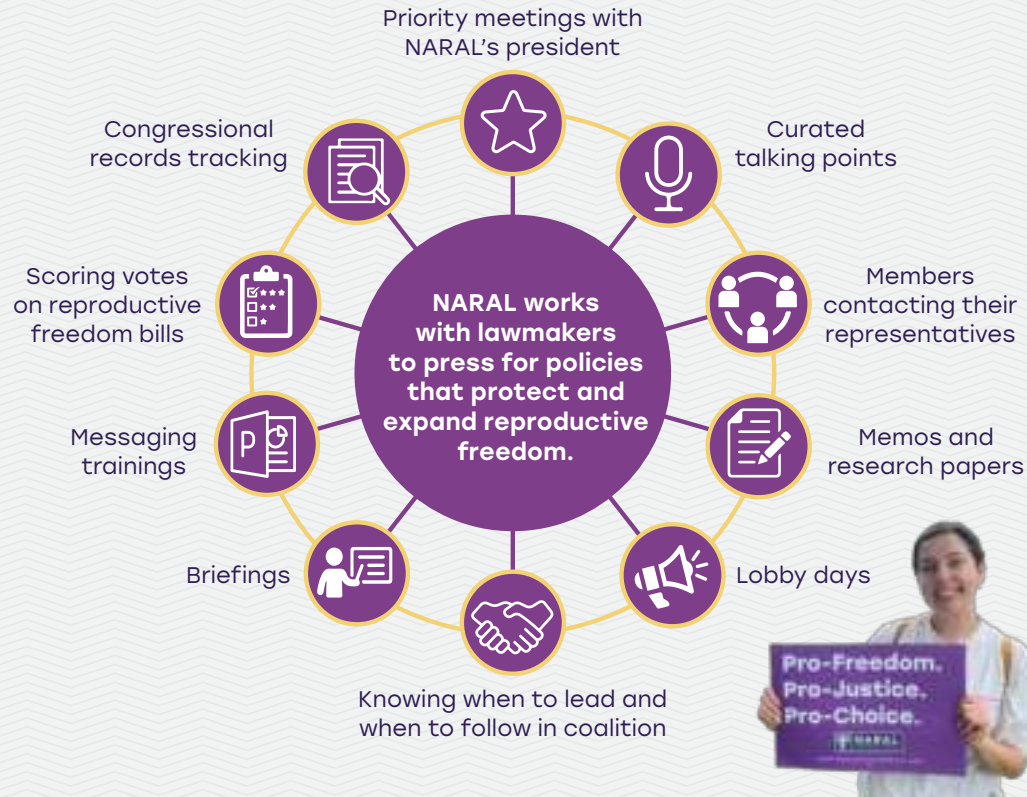
## Responding to the Overturn of *Roe*

Following the Supreme Court’s devastating decision to overturn *Roe v. Wade*, NARAL’s team worked with lawmakers at the federal level to support a legislative response. That included supporting new legislation to **protect the right to travel for abortion care, funding for that travel, the right to contraception, and data privacy.**

Our team worked with lawmakers to **provide input on bill drafts, assisted Hill offices in gathering cosponsors, and endorsed key bills** including:

- ✓ Ensuring Women’s Right to Reproductive Freedom Act
- ✓ Freedom to Travel for Health Care Act
- ✓ Reproductive Health Travel Fund Act
- ✓ My Body, My Data Act
- ✓ Right to Contraception Act

## How NARAL works with Congress



And NARAL is always ready to join our allies and lend our strength and resources when asked. In the past year, we worked with allies to support bills including:



**John Lewis Voting Rights Advancement Act**



**LIFT the BAR Act**



**Supreme Court Ethics, Recusal, and Transparency Act**



**Anti-Racism in Public Health Act**



**Equality Act**



**Black Women's Equal Pay Day Resolution**



# The Reproductive Freedom Wave

## Fight Back for Freedom Midterm Program

NARAL Pro-Choice America ran our largest-yet midterm election push to mobilize voters in 2022.

We trained candidates, volunteers, and activists to talk about abortion in a way that activates people in their communities.



In Michigan, we launched a pilot program on college campuses to engage young voters and volunteers.

We partnered with AAPI Victory Fund, Latino Victory Fund, and Higher Heights for America PAC to prioritize outreach to Asian American and Pacific Islander, Latina/Latinx, and Black voters.



NARAL President Mini Timmaraju embarked on a cross-country “Fight Back” tour, visiting 15 cities.

When the U.S. Supreme Court overturned *Roe v. Wade*, we knew we wouldn’t win back the constitutional right to abortion in one election. But thanks to get-out-the-vote efforts by NARAL Pro-Choice America members and allies, voters in the deepest blue and deepest red states alike showed up to elect reproductive freedom champions.

## ARIZONA

- ✓ Arizona voters elected Governor Katie Hobbs and Attorney General Kris Mayes and reelected U.S. Senator Mark Kelly. All are champions for reproductive freedom.
- ✓ These wins came after Democratic candidates across the country embraced support for abortion rights, helping propel them to victory.
- ✓ Members knocked on over 2,000 doors, made nearly 36,000 calls, sent over 51,000 texts, and hosted 43 events with local reproductive freedom champions.



Canvassing with Gov. Hobbs



Members canvassing in Georgia

## GEORGIA

- ✓ Georgia voters reelected Senator Reverend Raphael Warnock to the U.S. Senate during a special election in December.
- ✓ Voters in Georgia prevented an anti-choice supermajority in the state legislature by picking up seats in both the Senate and House.
- ✓ Members knocked on over 2,000 doors, made over 152,000 calls, and sent over 203,000 texts.

## NARAL Pro-Choice America Members Took Action!



Over 332,000 doors knocked



Nearly 860,000 phone calls made



Over 1,071,000 texts sent



Over 4,860 volunteer shifts completed



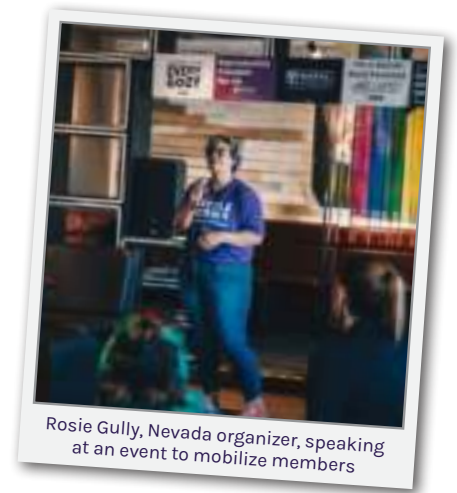
Over 430 events hosted in 13 states

## MICHIGAN

- ✓ Voters in Michigan turned out to reelect reproductive freedom champions **Governor Gretchen Whitmer** and **Attorney General Dana Nessel** and flipped the state legislature, giving Democrats a trifecta in the state.
- ✓ Michigan voters also resoundingly supported the **Reproductive Freedom for All ballot initiative**.
- ✓ Members made **over 211,000 calls**, sent **over 135,000 texts**, and knocked on **over 100,000 doors**.

## NEVADA

- ✓ With the reelection of **Senator Catherine Cortez Masto**, Democrats retained control of the U.S. Senate. Voters also elected **Cisco Aguilar** as Nevada secretary of state and reelected **Attorney General Aaron Ford**.
- ✓ Members knocked on nearly **100,000 doors** in Las Vegas, made over **26,000 calls**, and sent **over 108,000 texts**.
- ✓ We ran a robust canvass operation in Las Vegas, holding **daily canvasses for over two months**.



Rosie Gully, Nevada organizer, speaking at an event to mobilize members



Canvass launch for Fetterman and Shapiro in Pennsylvania

## PENNSYLVANIA

- ✓ We celebrated the election of two champions for reproductive freedom, **Governor Josh Shapiro** and **U.S. Senator John Fetterman**.
- ✓ Our members also helped **flip the state House of Representatives to Democratic control**.
- ✓ Members made **over 132,000 calls**, knocked on **over 120,000 doors**, sent **over 149,000 texts**, and hosted **60 candidate events**.



NARAL Pro-Choice America partnered with Planned Parenthood Action Fund and EMILY's List to **collectively spend a historic \$150 million on the 2022 midterms**. This partnership offered research, training, messaging, and investments in electoral campaigns across the country, as well as efforts to keep abortion rights top of mind for voters and the media.





# Key State Ballot Measures

From Kansas to Kentucky and from Michigan to California, the midterm elections made clear what we already knew: **There is no state where banning abortion is popular.** NARAL members across the country mobilized to lend our power to these fights.

## KANSAS



In the **first major public vote on reproductive freedom after the Supreme Court overturned *Roe v. Wade***, voters in Kansas **defeated a heinous anti-choice constitutional amendment** that would have removed the right to abortion from the state constitution, allowing for a full state ban. Following the lead of Kansans for Constitutional Freedom, NARAL members and organizers mobilized to get voters to the ballot box by:



Signing up  
**117 volunteers**



Knocking on  
**1,250 doors**



Making **over**  
**30,000 calls**



Sending **over**  
**5,000 texts**



## MICHIGAN



NARAL worked with the **Reproductive Freedom for All coalition** in Michigan to support Proposition 3—which enshrines reproductive freedom, including the right to abortion, in the state's constitution. Over the summer, the coalition collected a **record-breaking 750,000 signatures** to be added to the ballot. Our work included:



Knocking on  
**700 doors**



Making **over**  
**122,000 calls**



Sending **nearly**  
**60,000 texts**



Rolling out a **youth organizing program** to enroll voters and activate volunteers in Michigan

## CALIFORNIA

NARAL championed Proposition 1 to specifically enshrine the right to abortion and birth control in the state constitution, working as part of the California Future of Abortion Council (CA FAB Council). While California already has robust protections for reproductive freedom, passing this initiative cemented these rights, a **much-needed defense against attempts to erode access at the national level.** NARAL created an integrated outreach program so that every door we knocked on and call we made educated voters about Prop 1 and down-ballot priorities. Altogether that included:



Knocking on **over**  
**3,200 doors**



Making **over**  
**32,000 calls**



Sending **nearly**  
**250,000 texts**



Serving on the **Campaign Committee for Yes on Prop 1** and working alongside partners



Nationwide 1



▶ ⏪ ⏩ 0:27 / 0:30

Search for details



# A Focus on Freedom

NARAL leveraged the expertise of our innovative research and communications team to drive the national narrative around abortion, keep it top of mind, and mobilize people in the wake of the *Dobbs v. Jackson Women's Health Organization* decision. Key to this program was our **freedom framing, based on the core belief in everybody's right to make decisions about their own lives, bodies, and futures, and a deep aversion to government interference in personal medical decisions.** And this message is resonant. Research shows that 70% of people agreed that everyone should have the freedom to decide what is best for themselves and their families, including when it comes to abortion.

NARAL's freedom framing has been used widely by lawmakers, influencers, and in the media, including The Associated Press.

## Driving the Narrative



From August to October, we ran a **\$2.2 million ad campaign that aimed to educate and persuade people on the importance of reproductive freedom.** The program reached 1.25 million people in Arizona, Michigan, Nevada, and Pennsylvania. It included:

- ✓ **Four digital ads** that saw higher-than-average full-view rates.
- ✓ **A bilingual boosted news program** in English and Spanish in Arizona, with Courier Newsroom Inc., to amplify positive, accurate storytelling about abortion.
- ✓ **Partnerships with digital content creators to shape the narrative among their specific audiences**—which generated more than 1.3 million views and 186,000 engagements, including likes, shares, and comments.

## Assessing the Impact

NARAL also worked with Impact Research to conduct post-election polling in Arizona, Michigan, Nevada, North Carolina, Ohio, Pennsylvania, Washington, and Wisconsin. The results made it clear that **abortion was a top vote driver for many people who turned out.**

- ✓ 45% of voters across battleground states said that **abortion played a larger role in their voting decisions** than it had in past elections.
- ✓ 52% of voters are **concerned that Republicans will try to ban abortion care.**
- ✓ 75% of voters believe **women and doctors—not politicians and judges—should be making decisions about abortion.**

And a majority of voters said that they saw TV and digital ads and received mail about abortion ahead of the 2022 elections.



**We know that abortion mattered as people went to the polls on November 8. And it will continue to matter at the polls because it matters to people's lives.**

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**EVERY  
BODY**



# Combating Anti-Choice Disinformation

Our research and communications strategy is two-fold. On the one hand, we understand what messages move people to action, and we use that knowledge to shift the national narrative around reproductive freedom to be more accurate and inclusive. At the same time, we must **identify and combat anti-choice disinformation to prevent it from permeating the conversation.**

Understanding how the anti-choice movement uses disinformation to attack abortion access, and inoculating people against it, is vital. It informs everything from how we develop messaging to how we organize and engage with our 4 million members.

## Tracking

NARAL constantly tracks anti-choice disinformation, and in 2022, we released a research **report on Spanish-language disinformation and its impact on Spanish-speaking communities** in the United States. Among other findings, our report highlighted several trends in Spanish-language disinformation, including that it:

- Overwhelmingly **leans anti-choice and originates from religiously affiliated outlets.**
- Often promotes explicitly **anti-feminist messages.**
- Regularly pits **religious identity against support for abortion.**

This research is influencing the way we organize in and message to Spanish-speaking communities.

## Education

We hosted and participated in almost **15 disinformation briefings for movement partners, lawmakers, the entertainment industry,** and other stakeholders key to shaping media narratives. We educated them on key abortion disinformation narratives and how to address them through messaging.

We also developed and disseminated **memos on anti-choice disinformation** to hundreds of partners throughout the year and worked with coalition partners—in particular, the **Women’s Disinformation Defense Project**—to educate partners and the public about disinformation through briefings, creative content, and toolkits.

## Accountability

NARAL pushes tech companies to be more accountable for the proliferation of disinformation on their sites. In July, **YouTube committed to removing medical disinformation about abortion**—which most often politicizes or attacks abortion. But months later, disinformation was still rampant on the site.

In September, **NARAL released a report highlighting the spread of abortion disinformation on YouTube,** which we shared with dozens of partners in the reproductive health, rights, and justice movements, the research community, and the broader progressive space. The issue was also featured in *USA Today* and Jezebel.

We also signed on to a letter calling on TikTok, Twitter, Facebook/Instagram, and YouTube to stop the spread of abortion-related disinformation online.



# Commitment to Diversity, Equity, and Inclusion

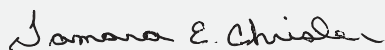
Hello friends,

Since joining NARAL in the summer of 2022 as our first-ever chief of equity, culture, and talent, I have worked to embody the vision set forth in our board's Road Map to Equity and to actualize and operationalize that vision. I am honored to work with a team that leads with our values of collaboration, equity, excellence, inclusion, and transparency.

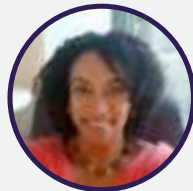
It hasn't always been this way: NARAL has not always led with these values or approached the work in an equitable way. However, we are committed to forging a new path, one that embeds equity throughout our internal practices and external programming. Our diversity, equity, and inclusion journey is ongoing and always will be. I am excited by the progress we have already made and the opportunities that lie ahead.

The Road Map to Equity is our framework for moving beyond our past toward building an anti-racist organization and ensuring that everyone who comes to this work is seen, heard, and supported. We are a strong, diverse team dedicated to expanding reproductive freedom. Please join us in this fight—there is room for us all.

In unity,



Tamara E. Chrisler, Esq.  
Chief of Equity, Culture, and Talent



NARAL is committed to building our infrastructure to support our staff members in the vital work they do every day, while ensuring that they feel valued and have a sense of belonging. In 2022, we:



Conducted a human resources audit to ensure we have the proper programs in place to support our growing staff.



Revised our performance management system to ensure comprehensive support for our staff members' professional development.



Expanded our diversity, equity, and inclusion training program for our staff, board of directors, and NARAL members.



Updated our Hiring Managers Guide to provide support to hiring managers, while ensuring a consistent and equitable process that promotes diversity and inclusion.

We must engage with the world in a way that embeds equity in everything we do. That includes building a diverse movement, ensuring that advocates of all walks of life have a home with us, and being a supportive ally, ready to lend support when asked. Last year, we:



Created business rules to guarantee that we are ensuring equal opportunity for potential contractors.

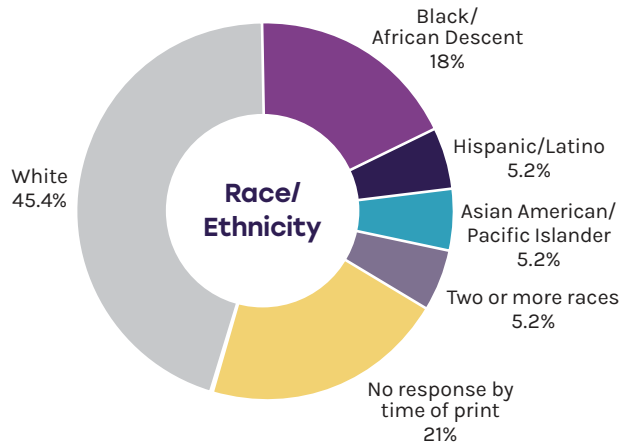


Ensured that our messaging includes the voices of all communities impacted by our work.

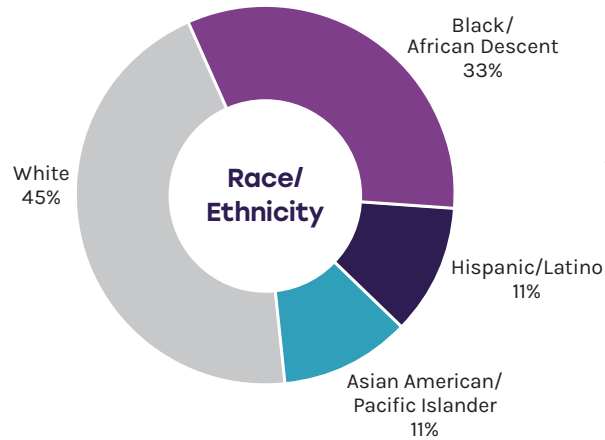


Shared our resources and invested in organizations that work to tear down structural racism, as part of our Road Map to Equity.

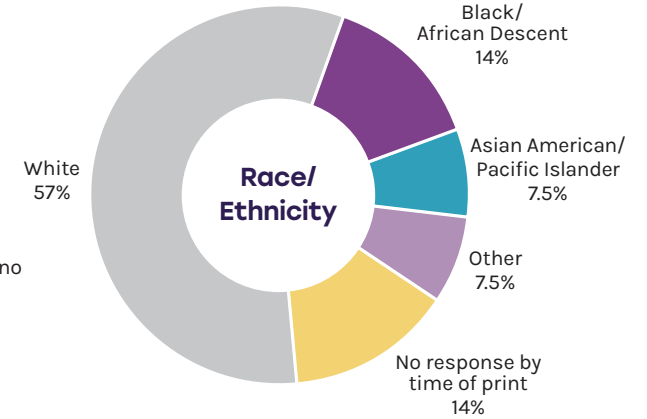
NARAL doesn't just have a platform—we have a responsibility to influence positive change and to live our values. **We are committed to transparency and to living those values in a genuine way.**



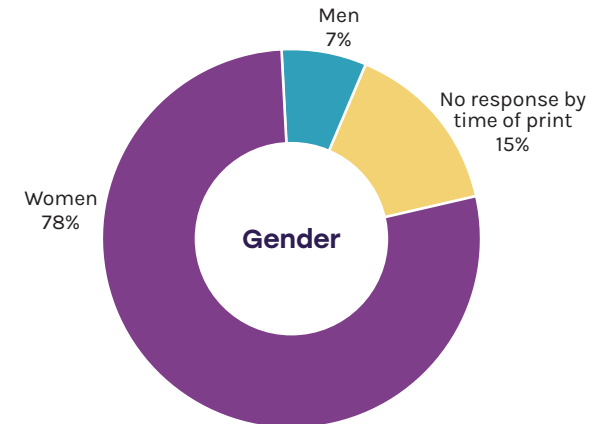
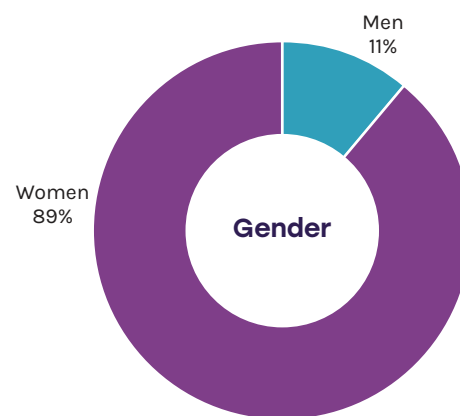
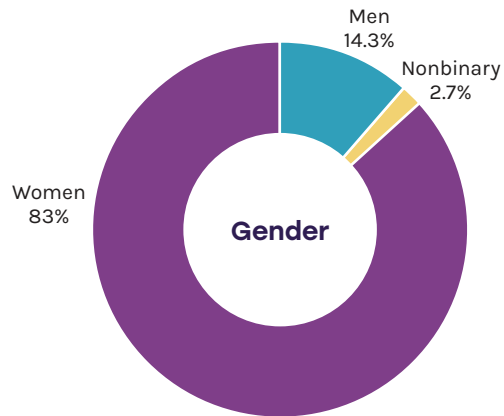
**Staff**



**Leadership**



**Board of Directors\***



\*501(c)(3) and 501(c)(4)

# Financial Overview

## NARAL Pro-Choice America Foundation 501(c)(3)



## Statement of Financial Position

Fiscal Year Ending September 30, 2022

### Assets

Current Assets	
Cash and investments	\$ 17,984,444
Accounts receivable	1,752,351
Deposits	5,606
<b>TOTAL ASSETS</b>	<b>19,742,401</b>

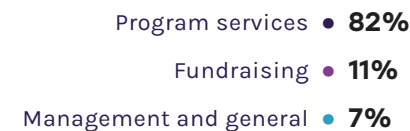
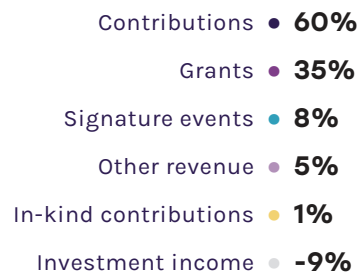
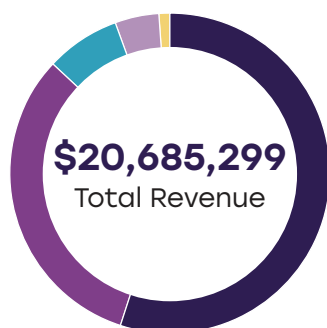
### Liabilities and Net Assets

Liabilities	
Accounts payable and accrued liabilities	1,958,203
<b>TOTAL LIABILITIES</b>	<b>1,958,203</b>
Net Assets	
Unrestricted	7,900,554
Temporarily restricted	9,883,644
<b>TOTAL NET ASSETS</b>	<b>17,784,198</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>19,742,401</b>



# Statement of Activities

Fiscal Year Ending September 30, 2022



## Revenue

Revenue and Support	
Contributions	12,434,124
Grants	7,284,307
Signature events	1,684,130
Other revenue	936,350
In-kind contributions	265,383
Investment return, net	(1,918,995)
<b>TOTAL REVENUE AND SUPPORT</b>	<b>20,685,299</b>

## Expenses

Program Services	
Advocacy and organizing	10,595,118
Government relations	1,255,058
Communications	791,060
<b>TOTAL PROGRAM SERVICES</b>	<b>12,641,236</b>
Supporting Services	
Fundraising	1,700,715
Management and general	1,139,284
<b>TOTAL SUPPORTING SERVICES</b>	<b>2,839,999</b>
<b>TOTAL EXPENSES</b>	<b>15,481,235</b>
Change in unrestricted net assets	5,204,064

# Financial Overview

## NARAL Pro-Choice America 501(c)(4) and Political Action Committees

# Consolidated Statement of Financial Position

Fiscal Year Ending September 30, 2022

## Assets

Current Assets	
Cash and investments	\$ 1,833,222
Accounts receivable	1,492,269
Deposits	178,624
Property and equipment (net of depreciation)	901,029
<b>TOTAL ASSETS</b>	<b>4,405,144</b>

## Liabilities and Net Assets

Liabilities	
Accounts payable and accrued liabilities	1,543,282
Deferred lease benefit	1,965,573
<b>TOTAL LIABILITIES</b>	<b>3,508,855</b>
Net Assets	
Without donor restrictions	896,289
<b>TOTAL NET ASSETS</b>	<b>896,289</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>4,405,144</b>

# Consolidated Statement of Activities

Fiscal Year Ending September 30, 2022



## Revenue

Revenue and Support	
Membership and contributions	16,881,700
Signature events	1,020,850
Other income	508,521
<b>TOTAL REVENUE AND SUPPORT</b>	<b>18,411,071</b>

## Expenses

Program Services	
Advocacy and organizing	8,956,857
Communications	2,468,299
Government relations	1,408,765
<b>TOTAL PROGRAM SERVICES</b>	<b>12,833,921</b>
Supporting Services	
Fundraising	3,366,573
Management and general	1,078,092
<b>TOTAL SUPPORTING SERVICES</b>	<b>4,444,665</b>
<b>TOTAL EXPENSES</b>	<b>17,278,586</b>
Change in unrestricted net assets	1,132,485

# 2022 Boards of Directors

## NARAL Pro-Choice America Foundation

### OFFICERS

**Dawn Koenigsknecht**, Chair  
**Margalynne Armstrong**, Vice Chair  
**Sunita Leeds**, Secretary  
**Sara Imershein, M.D., M.P.H.**, Treasurer  
**Melinda Bieber**, At Large

### MEMBERS

**Anna Burger**, 501(c)(4) Board Representative  
**Priscilla Geeslin**  
**Kimberly Peeler-Allen**  
**René Redwood**

## NARAL Pro-Choice America

### OFFICERS

**Anna Burger**, Chair  
**Karen Finney**, Vice Chair  
**Kimberly Peeler-Allen**, Secretary  
**Steve Kerrigan**, Treasurer  
**Shannon Hunt-Scott**, At Large

### MEMBERS

**Dawn Koenigsknecht**, 501(c)(3) Board Representative  
**Andrea Hailey**  
**Nonie Hawkes Greene**  
**Susan Hyatt**  
**Brina Milikowsky**  
**Rev. Katherine Ragsdale**  
**Joanna Spilker**

## Executive Team

**Mini Timmaraju**, President  
**Neisha Blandin**, Chief of Staff  
**Leah Chandler**, Senior Vice President of Development  
**Tamara Chrisler**, Chief of Equity, Culture, and Talent  
**Steven Kravitz**, Chief Financial Officer  
**Kimberley Robinson**, Chief Human Resources Officer  
**Elizabeth Schoetz**, Senior Vice President of Campaigns and Advocacy  
**Melissa Schwartz**, Managing Director  
**Angela Vasquez-Giroux**, Vice President of Communications and Research






FREEDOM IS FOR  
**EVERYBODY**

## 2022 Annual Report

[ProChoiceAmerica.org](https://ProChoiceAmerica.org)  
[ProChoiceAmerica.org/Foundation](https://ProChoiceAmerica.org/Foundation)

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