

OUTREACH

Not sure how to word your invite? Don't worry! We know these topics are extremely important but can feel tough to talk about with new and old friends alike. We want you to feel prepared and excited to be a host and we know there is no one better to talk to the people in your life about this than you. We've got you covered! Feel free to use the below to dig into what your Rights Night is all about:

ELEVATOR PITCH

Hey! I'm hosting a get together at my house and would love for you to join! It's called a "Rights Night" and the whole point is to get together to talk about the current state of reproductive freedom in our state. We spend so much time separately talking about these things that I wanted to take the opportunity to gather a group of friends together to connect, grow community, and empower ourselves to know more. Can you make it?

TEXT

We've also drafted some initial texts to send to your invite list so that you don't have to think about it! Feel free to adapt these to make them feel more personal and true to you and your event.

Initial Text: Hey [Friend's Name]! ❤️ I've been doing some reading and thinking a lot about reproductive freedom lately. I'm hosting an event on Thursday at [location] with some treats and cool people and wanted to invite you to join! Are you able to make it? 🍰

Initial Text: Hiii! 🌻 So I've been getting into conversations about reproductive freedom and its importance lately. I know we've talked about it a little and so I wanted to text you to see if you'd be interested in attending my event on [date]. Are you up for coming over and hanging out? Let me know! 🤗

Initial Text: Hey! I'm getting a bunch of friends together to hang out and talk about the current reproductive laws in our state and what that means for us. Are you free on February 13th? It's Galentine's Day themed!

Initial Text: Hiii! Instead of having book club on Wednesday, do you think the group would be interested in having a reproductive freedom cocktail night? I'm thinking everyone brings a themed drink and we just talk about affirmative care, [Issue 1], so on! Does that sound fun?

A great way to amplify your Rights Night is through social media. Regardless of the platform, you can use it to build interest or as an event reminder for your guests. You can create your own graphic using [Canva](#) or find a fun gif on the [Into Action Content Library](#).

🌸 Hey friends! 🌸 *Repro Freedom is my number one issue right now and I want to get my friends together to discuss what's going on in our town. Anyone up for a wine night at my house? Let me know if you're interested!* 💬☕ #ReproFreedom

🌈 Hiii! 🌈 *I've been digging into recent updates on our reproductive freedoms and I'm looking for friends that want to join! Whether you're well-versed or just curious, I'd love to have you over. Drop a comment or DM if you want to be part of the discussion.* 💬❤️ #ReproFreedom #OpenConversation

Interested in learning more about reproductive freedom? Come hang out with me and a charcuterie board on Friday, Jan 20th. 9PM! DM me to RSVP ❤️

SOCIALS