

November 7, 2025

To: Interested Parties

Fr: Impact Research

Re: Key Findings from Post-Election Poll in Pennsylvania

A new post-election poll conducted on behalf of the Reproductive Freedom for All Foundation with voters who cast ballots in the 2025 statewide election in Pennsylvania shows that abortion was among the issues voters heard the most about in the elections and played a big role in how people voted in the Supreme Court retention elections. Additionally, voters who received campaign communications on the issue of abortion were even more likely to support retaining the three Supreme Court Justices than voters statewide.

Additionally, abortion emerges as a top issue that Pennsylvania voters want the Supreme Court to focus on, and there is strong support for ruling on protections for reproductive health care, including abortion.

- **Abortion broke through in the campaign for Pennsylvania Supreme Court.** A majority (80%) of voters heard a great deal or some about the Pennsylvania Supreme Court campaign, with a plurality (36%) saying they specifically heard about protecting abortion in an open-ended ask. Almost half (47%) indicated that they heard “a great deal” about abortion from the campaign to retain the Supreme Court justices, outpacing all other issues tested.
- **Voters who heard or read campaign communications on abortion were even more likely to support retaining the justices.** Just over half (52%) of the electorate recalled hearing or seeing campaign communications on the issue of abortion. Support for retaining Justice Dougherty (71%), Donahue (71%) and Wecht (68%) was even stronger among those who received campaign communications on abortion.
- **A majority prioritize protecting abortion over law and order.** By a 16-point margin, voters say that protecting individual rights and freedoms, including the right to abortion (56%) mattered more than protecting law and order and

These findings are based on the results of a live phone and text-to-web survey conducted by Impact Research from November 1-5, 2025 among N=600 2025 General Election voters in Pennsylvania. The margin of error for the full sample size is ± 4.0 percentage points.

upholding tough penalties for violent crimes (40%). A majority of Independents (53%) also prioritize protecting abortion.

- **Voters had concerns that the Supreme Court would have restricted abortion had the justices not been retained.** By an almost 3:1 margin, voters believe that if the three Pennsylvania Supreme Court justices had not been retained, the Pennsylvania Supreme Court would have restricted abortion and reproductive freedom in the state (47% Yes / 18% No).
- **Voters strongly support more reproductive healthcare protections in Pennsylvania.** Abortion emerges as the top issue voters want the Supreme Court to prioritize. To that end, a strong majority of voters statewide support the Pennsylvania Supreme Court ruling to protect people's right to access reproductive health care, including abortion (66% support / 31% oppose). Support is strongest among Black voters (+72 support) and younger women (+55 support).