

November 10, 2025

To: Interested Parties

Fr: Impact Research

Re: Key Findings from Post-Election Polling in Virginia, Pennsylvania, and New Jersey

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New post-election polling conducted on behalf of the Reproductive Freedom for All Foundation with voters in Virginia, Pennsylvania, and New Jersey shows that abortion played an important role in voters' decision-making last week.

In all states, voters had concerns that if the Republican gubernatorial candidates had won, or if the Supreme Court justices had not been retained, their states would see additional restrictions to abortion. Additionally, in each state, voters heard about the candidates' records on abortion over the course of the campaigns, which contributed to Democratic wins.

Moving forward, voters in all three states want to see more protections for reproductive healthcare, including abortion.

The following are key findings from the three surveys.

- **Abortion broke through in the campaigns in all three states.** Voters heard about the candidates' positions on abortion ahead of Election Day. In New Jersey, 48% of voters heard about Mikie Sherrill's position on abortion, in Pennsylvania, 73% of voters heard about the justices' positions on abortion, and in Virginia, 77% heard about Abigail Spanberger's position on abortion.
- **Voters see Earle-Sears and Ciattarelli as more extreme on abortion.** In Virginia, a majority of voters (72%) say that Earle-Sears' position on abortion raised some level of concerns, with more than a third (36%) saying her abortion views were a *very serious* concern. Furthermore, voters feel Earle-Sears has a more extreme position on abortion than Spanberger by 20 points (54% Earle-Sears / 34% Spanberger). In New Jersey, fewer voters expressed intense concerns about Ciattarelli's position but still 41% had serious concerns about it.

These findings are based on the results of live phone and text-to-web surveys conducted by Impact Research from November 1-5, 2025 among N=600 2025 General Election voters each in Virginia, Pennsylvania, and New Jersey. The margin of error for the full sample size is  $\pm 4.0$  percentage points.

And, by 21 points, they believed that he had more extreme positions on abortion than Sherrill (47% Ciattarelli / 26% Sherrill).

- **Voters were concerned that had the Democrats lost, their states would see restrictions on reproductive freedoms.** In New Jersey, 55% of voters were concerned that if Ciattarelli had won, he would have tried to restrict abortion and reproductive freedom in the state. In Virginia, 69% were concerned Earle-Sears would, and in Pennsylvania, 47% were concerned that if the justices had not been retained, the court would have restricted abortion and reproductive freedom (and 35% were not sure, just 18% rejected that it could happen).
- **Voters strongly support more reproductive healthcare protections in all three states.** In Virginia, almost two-thirds of voters statewide support the Governor and General Assembly passing a law that would provide more protections for people's right to access reproductive healthcare, including abortion (62% support / 33% oppose). In New Jersey, 68% of voters want the Governor and State Legislature to pass additional protections, and in Pennsylvania, 66% want to see the Supreme Court rule to protect access to reproductive healthcare, including abortion care.

Beyond support, voters across the states want these actions to be a priority – including 57% of Pennsylvanians, 46% of Virginians, and 43% of New Jerseyans.